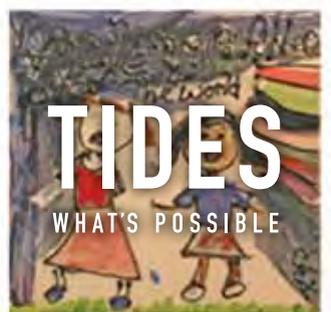




# REALIZE THE POSSIBILITIES



FISCAL SPONSORSHIP SERVICES

TIDES  
WHAT'S POSSIBLE



# TIDES

WHAT'S POSSIBLE

## WHAT IS FISCAL SPONSORSHIP?

Fiscal sponsorship is a cost-effective way to implement programs, bring together groups to collaborate around an issue, or test new approaches to social change. It enables individuals and organizations to start new programs without establishing a new, separate nonprofit organization. Tides—the country's leading fiscal sponsor—has set the benchmark in providing infrastructure and services to hundreds of nonprofit projects nationwide. As the charity of record, Tides receives charitable donations and grants for projects and is legally and financially responsible for all project activities. Fiscally sponsored projects are not separate entities; they are an integral part of Tides.



# WHAT DO YOU NEED TO REALIZE YOUR VISION OF SOCIAL CHANGE?





## **FOCUS ON YOUR MISSION, NOT ON INFRASTRUCTURE.**

Establishing and maintaining the infrastructure for a new nonprofit organization can be the biggest roadblock to focusing on your mission. When you're working to create a healthy and just world, you don't want to be bogged down in filing IRS reports, managing liability insurance, and negotiating the best benefits plan for your staff.

Tides provides back-office services to people like you working on the front lines of issues such as environmental sustainability, social justice, human rights, health, and community development. Staffed by experts who share your values, Tides provides a level of expertise you might not otherwise be able to afford. And because Tides projects share our common mission, fewer resources go to administration and overhead—and more get directed to building a healthy, just, and sustainable world.



Peace Wall mural, courtesy of Hayes Valley Neighborhood Parks Group, a project of Tides.

- **THE FREEDOM TO FOCUS ON YOUR MISSION**
- **A FLEXIBLE AND RESPONSIVE PARTNER TO HELP YOU INCREASE YOUR IMPACT**
- **A NEUTRAL HOME FOR A COLLABORATIVE OR ALLIANCE**
- **SOPHISTICATED FINANCIAL AND MANAGEMENT SERVICES**
- **NONPROFIT EXPERTS WHO SHARE YOUR VALUES**



# COMMITMENT TO VALUES, COMMITMENT TO PROFESSIONAL SERVICES

## FINANCIAL MANAGEMENT

Includes meticulous oversight of all income and expenditures, monthly financial reports, lobbying and advocacy compliance, and annual auditing. Tides expertly manages the funds you raise.

## GRANTS MANAGEMENT

Administers all foundation and government grant agreements and financial reporting, resulting in stronger relationships with your funders. Funders know a grant given to a Tides project will be well managed.

## HUMAN RESOURCE AND PAYROLL MANAGEMENT

Empowers you to hire, retain, pay, and provide comprehensive benefits to personnel. Tides HR services keep your staff covered, so they can focus on advancing your project's mission.

## GRANTMAKING SERVICES

Enable you to incorporate funding as a strategy to accomplish your goals. From small grants to large, whether to groups in the U.S. or abroad, Tides helps you move resources where they are needed most.

## RISK MANAGEMENT

Keeps pace with constantly changing regulations and liability issues involving people, property, and revenue. Tides has an impeccable record of reporting and compliance.

## YOUR PROGRAM TEAM

Ensures the highest level of service and includes proactive communications and capacity-building support. Plus, being a part of the Tides community of projects gives you access to networking, collaboration, and shared learning.



## FISCAL SPONSORSHIP FROM TIDES: HOW IT WORKS

**If you've got a compelling approach to social change and confirmed funding, give yourself the advantage of a staff of nonprofit experts, sophisticated back-office services, and a 30-year history of effective social change work. Come to Tides.**

*“Being a part of Tides enabled PODER to take root and flourish. If we didn't have constant support and dependable infrastructure behind our work, we might not be here today. As it is, we've spent over 16 years advocating for and organizing our constituents and our community, and we're going to keep at it.”*

**Antonio Diaz**  
Organizational Director,  
PODER

### FROM BURGEONING START-UP TO COMMUNITY INSTITUTION PODER: PEOPLE ORGANIZING TO DEMAND ENVIRONMENTAL & ECONOMIC RIGHTS

PODER, a Tides project since 1992, is a grassroots organization based in San Francisco's Mission District. PODER works for social, economic, and environmental justice by organizing Latino immigrant families around issues facing low-income communities and communities of color, empowering youths by giving them a voice in their communities, and advocating for immigrant rights and education.

While its vision was ambitious, PODER had modest beginnings, starting out with an all-volunteer staff in a one-room office. As PODER became more established in the community, they secured resources to hire full-time staff. However, in 2000, the weakening economy affected PODER, and the organization reverted to an all-volunteer staff and cut programs. During this time, the infrastructure and guidance provided by Tides were critical to PODER, keeping the project open so they could develop the resources necessary to return to financial stability. In partnership with Tides, the project returned to solid financial footing and rebuilt their programs.

Now, 16 years after its founding, PODER runs multiple campaigns, has initiated additional community programs, and is expanding its work into neighboring communities, operating with an annual budget of just under \$500,000. PODER's success demonstrates that having a stable, reliable infrastructure empowered the organization to advance its mission, grow its programs, and increase impact in the community.



## A TOOLKIT FOR SOCIAL CHANGE

### HONOR THE EARTH

Beginning with a backstage conversation at a 1992 Earth Day rally, Honor the Earth has blossomed into one of the nation's leading Native advocacy and organizing groups. Based in Minnesota, this project employs a variety of strategies to create awareness and support for Native environmental issues and develop needed financial and political resources for the survival of sustainable Native communities.

One strategy Honor the Earth employs is to actively work for a dramatic change in U.S. energy policy. Advocating for principles of energy self-reliance, energy justice, and promoting sun and wind over uranium, coal, oil, and mega-dams, Honor the Earth helps tribal communities build political capital and access the technical resources they need to build a sustainable future. Tides provides expert infrastructure that allows Honor the Earth staff to focus on their areas of expertise.

Politically and geographically isolated, Native community organizations often operate with insufficient funding, little infrastructure or training, and lack basic resources. Through Tides, Honor the Earth has also granted nearly \$1.5 million to hundreds of such organizations working diligently to protect their land, lives, culture, and traditions. Tides efficiently manages the process, including complete administration of all grants and reporting requirements, providing thorough due diligence.

**If you want to use a variety of strategies to effect social change, from programs to grantmaking and from advocacy to organizing, come to Tides. Our flexible, responsive set of services gives you a full toolkit to accomplish your mission.**

*“We’re able to promote environmental justice for Native communities using whatever strategies make sense—programs, advocacy, outreach, grantmaking. Tides enables us to be creative and holistic in how we approach our work.”*

**Winona LaDuke**  
Executive Director,  
Honor the Earth



**If you want to bring together a coalition of groups to advance a shared cause, come to Tides. Joining forces at Tides, you can leverage resources, coordinate strategies, and focus on impact.**

*“There are so many of us working on the same issue and striving to bring about the same outcomes that the logical next step was to come together and coordinate efforts. Tides is the right place for us to do that.”*

**Holli Holiday**  
Project Director,  
We Are America Alliance

## **A NEUTRAL HOME TO BUILD A COALITION AND ADVANCE A MOVEMENT** **WE ARE AMERICA ALLIANCE**

In the spring of 2006, more than four million immigrants and their allies in over 120 cities marched and spoke out for the rights and dignity of their communities. The energy and activism from these mobilizations had a significant impact on the public and policy debate. In the aftermath of the marches, the We Are America Alliance was formed as a project of Tides.

Based in Washington, DC, the We Are America Alliance brings together some of the leading immigrants-rights groups in the nation—including ACORN, Center for Community Change, Democracia USA, and National Council of La Raza—to coordinate and expand their efforts. Aiming to create a “culture of participation” in immigrant communities, members of the Alliance share learning, develop best practices, and coordinate efforts to increase civic participation in immigrant communities. Tides provides a neutral home with ready infrastructure so these groups can focus on exponentially scaling their work and impact.



## TEAMING UP WITH A CITY TO END HOMELESSNESS

### DISH: DELIVERING INNOVATION IN SUPPORTIVE HOUSING

Supportive housing has been proven to improve the health and quality of life for America's poorest people: those who are homeless for long periods of time, cycling through hospitals, jails, streets, and shelters. However, within the supportive housing industry, property management is often the most challenging component. Lack of sufficient funding, extreme wear and tear on housing developments, an insufficiently trained workforce, and perhaps most important, the conflict between providing housing as a means of ending homelessness and the business of property management can make property management a weak link in an otherwise strong solution.

DISH, a project of Tides, was created with the goal of providing excellent property management services as an antidote to some of these challenges. DISH works closely with San Francisco's Department of Public Health and other key partners to provide tailored nonprofit property management to one of the city's supportive housing programs.

DISH now manages six residential hotels housing 450 formerly homeless adults. Regular evaluations from San Francisco city staff laud DISH's high level of tenant satisfaction, improved building maintenance, team building, financial management, and staff performance. DISH's collaboration with partner agencies demonstrates the healing effects of home and stable community while reinforcing the self-worth of people who have not had access to a clean, beautiful place to live.

**If you're looking to create a municipal-nonprofit alliance to create change in your community, come to Tides. Tides can facilitate partnerships with government agencies to implement lasting, successful place-based programs.**

*"Tides provides fantastic services in critical areas so that we can focus on our mission. DISH benefits from Tides' expertise in countless ways and has come to rely on Tides staff as full partners in serving our tenants."*

**Doug Gary**  
Executive Director,  
DISH



**If you want to do social change work internationally, come to Tides. With an impeccable record of compliance and reporting, plus expertise in management and oversight of international activity in an HR-4 and post-PATRIOT Act era, we're your partner for global social change.**

*“Promoting a rights-based approach to disability is a global imperative. Tides gives us the guidance and tools we need to implement our work in the countries and communities where it is needed.”*

**Diana Samarasan**  
Executive Director,  
Disability Rights Fund

## **ESTABLISHING A NEW INTERNATIONAL GRANTMAKING MECHANISM THE DISABILITY RIGHTS FUND**

The Disability Rights Fund is a unique new partnership between funders and the disability community, mobilizing resources to assert and promote the human rights of the world's 650 million people with disabilities. The Fund makes direct grants to disabled persons' organizations for rights work in developing countries, where resources and support are scarce.

As with any new project, the Disability Rights Fund received help from Tides in starting off on the right foot. Tides helped the Fund develop governance policies for their advisory panel, consisting largely of people with disabilities who lead disabled rights organizations. Tides staff offered guidance on the Fund's international grantmaking strategy, coordinating with funding partners in the U.S. and abroad that represent some of the largest organizations in global philanthropy. And Tides staff reviewed and honed the Fund's inaugural request for proposals, ensuring proper international grantmaking processes and compliance controls were in place from the beginning. In its first funding round, the Disability Rights Fund targeted organizations in Ghana, Namibia, Uganda, Ecuador, Nicaragua, Peru, and Bangladesh working to raise awareness, strengthen coalitions, and advocate for human rights.



## TIDES

WHAT'S POSSIBLE

The Tides mission is to partner with activists, philanthropists, foundations, and organizations across the country and around the globe to promote economic justice, robust democratic processes, and the opportunity to live and work in a healthy and sustainable environment where human rights are protected.

We offer an array of services to simplify and amplify your efforts. From donor advised funds to fiscal sponsorship, from green nonprofit centers to programmatic consulting, from grants management to risk management and more, Tides gives you the freedom to focus on the change you want to make in the world.

### ORGANIZATIONS THAT BEGAN AS TIDES PROJECTS INCLUDE:

- **Earth Economics**
- **The Gay-Straight Alliance Network**
- **Grantmakers for Effective Organizations**
- **People for the American Way**
- **Pew Internet and American Life Project**
- **Resource Media**
- **Rockridge Institute**
- **Social Venture Network**
- **Urgent Action Fund**
- **V-Day**
- **Women Donors Network**



## HELPING YOU MAKE THE MOST OF YOUR MONEY, YOUR IDEAS, AND YOUR IDEALS.

At Tides, we have been working for over 30 years with people like you to make the world a better place. Today, Tides provides fiscal sponsorship for over 200 groups across the country. We are spearheading the movement for green nonprofit centers, and we have granted more than \$550 million to progressive nonprofits since 2000 alone.

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**IF YOU ARE A PHILANTHROPIST,** Tides offers donor advised grantmaking, philanthropic advice, international grantmaking, collective giving options, scholarship programs, and other opportunities to improve the lives of people around the globe.

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**IF YOU ARE A SOCIAL ENTREPRENEUR OR NONPROFIT LEADER,** Tides allows you to focus on your vision through fiscal sponsorship—including financial, payroll, and human resource services—providing ready-made infrastructure for your work.

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**IF YOU ARE AN ESTABLISHED FOUNDATION,** Tides partners with you to create, manage, or expand effective and efficient grants programs. We operate international funding collaboratives and provide program support, contracts management, and real estate consulting.

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**IF YOU ARE A SOCIAL-MINDED INVESTOR,** Tides is creating new opportunities such as real estate investments that also provide green, sustainable space for nonprofits—with a focus on strong financial and social returns.

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Tides connects philanthropists and activists, foundations and entrepreneurs, ideas and action. Committed to our values and to professional service, we bring together people, resources, and innovation for positive social change.

**Together, let's find out what's possible.**

[www.tides.org](http://www.tides.org)  
[www.tidesfoundation.org](http://www.tidesfoundation.org)  
[www.tidescenter.org](http://www.tidescenter.org)  
[www.tidessharedspaces.org](http://www.tidessharedspaces.org)

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