



# MORE IS POSSIBLE

INSTITUTIONAL PHILANTHROPY

**TIDES**  
WHAT'S POSSIBLE

A group of people, including children and adults, are running through a grassy field. The background shows a line of trees and a cloudy sky. The overall scene is bright and active.

# TIDES

WHAT'S POSSIBLE

**AT TIDES, WE HAVE BEEN WORKING WITH PEOPLE LIKE YOU FOR MORE THAN 30 YEARS TO MAKE THE WORLD A BETTER PLACE.**

Our mission is to partner with philanthropists, foundations, activists, and organizations across the country and across the globe to promote economic justice, robust democratic processes, and the opportunity to live in a healthy and sustainable environment where human rights are preserved and protected.

We offer an array of services to simplify and amplify your efforts. From donor advised funds to fiscal sponsorship, from green nonprofit centers to programmatic consulting, from grants management to risk management and more, Tides gives you the freedom to focus on the change you want to see.

# WHAT DO YOU NEED TO FULFILL YOUR MISSION?



## **EXPAND YOUR REACH.** **INCREASE YOUR IMPACT.**

Whether your organization is looking for grants administration, international grantmaking, a home for a burgeoning project, program design or administration, a new shared nonprofit center, management of a funding collaborative, back office financial and payroll administration, or experience working with activists in crafting funding decisions, Tides can be an effective and efficient partner.

Independent private foundations, charitable organizations, and corporations committed to funding social change often need a cost-effective alternative to managing programs in-house.

Tides partners with the biggest foundations and the most innovative start-ups in the country, providing a comprehensive set of services toward a common goal: creating positive social change, in the U.S. and abroad.

- **A PARTNER WITH 30 YEARS EXPERIENCE IN GRANTS MANAGEMENT**
- **A HOME FOR COMPLEX PROJECTS AND PROGRAMS**
- **A PLACE TO CONNECT AND COLLABORATE**
- **INNOVATIVE AND GREEN WORKSPACE SOLUTIONS**
- **EXPERIENCED PROGRAMMATIC SUPPORT**
- **A NETWORK FOR INNOVATIVE IDEAS**

# TIDES FOUNDATION TIDES CENTER TIDES SHARED SPACES

COMMITMENT TO VALUES, COMMITMENT TO PROFESSIONAL SERVICE

## HOW YOU CAN WORK WITH TIDES

### EXPAND YOUR PROGRAMS, EXPAND YOUR REACH

#### EXPERIENCED AND EXPERT GRANTS ADMINISTRATION

Taking good ideas and creating fully staffed and effective grantmaking programs, turning a single large grant into smaller strategic grants, or hosting aligned and committed partners in a robust funding collaborative are just a few of the ways Tides has worked with fellow grantmaking institutions over the years.

Donor advised funds at Tides offer institutions a nimble and responsive way to address myriad needs and opportunities. We can make grants responding to immediate opportunities in the field. We can provide institutions with a mechanism for testing new funding programs with rapid start-up and minimal initial investment. And we offer our partners a robust global grantmaking capacity.

With 30 years of experience, Tides has been a trusted partner to some of the largest institutions in the philanthropic community including Ford Foundation, the Bill and Melinda Gates Foundation, the World Health Organization, the William and Flora Hewlett Foundation, Open Society Institute, The California Endowment, and many more.

Donor advised grantmaking, managing collaborative funding vehicles, and rigorous grants management programs are core to the Tides mission. Our expert staff can also partner with you to craft and manage strategic programs—from global HIV treatment efforts to local economic justice campaigns. We provide a cost-effective alternative to managing programs in-house. And we do it all in service to our mission of positive social change.

### A HOME FOR PROJECTS

#### FISCAL SPONSORSHIP

As the nation's leading fiscal sponsor, Tides has set the benchmark in providing operational infrastructure and back-office financial and risk management services to hundreds of projects across the country.

Administering incoming and outgoing grants, complying with state and federal regulations and tax codes, and managing payroll can be a challenge—especially when your mission is to help create a more healthy and just world.

For decades, Tides has been a home for projects supported by the nation's leading philanthropies—projects that have set end dates as well as projects that turn into longstanding progressive institutions. By leveraging a single infrastructure, rather than reinventing redundant services, Tides immediately amplifies the impact of your support.



## **CONNECT AND COLLABORATE MORE THAN AN INTERMEDIARY**

At Tides, everything we do is a partnership. We connect strategies, issues, resources, and most importantly, people. From providing a home for funding collaboratives to managing complex international grantmaking programs, foundations, corporations, and other institutions turn to Tides.

We have provided infrastructure and capacity in a wide array of issue areas, including election administration campaigns, childhood obesity programs, collaboratives funding global policy work, HIV prevention, and LGBT state-based organizing to name but a few. Our experience and expertise give you a one-stop shop from administration to program.

## **SHARED GOALS, SHARED SPACES GREEN NONPROFIT CENTERS**

Quality workspace is always at a premium, especially for nonprofit organizations. Creating green, multi-tenant nonprofit centers is an innovative and effective way for foundations and other organizations to simultaneously leverage their programmatic vision and bring together local funders in their region. More than just office space, these facilities can become sustainable centers of strength for communities to dream together, work together, and grow together.

Tides has taken the lead in this burgeoning movement, partnering with institutions to create long-term solutions to the nonprofit space crisis. In 1996, we converted a San Francisco military hospital into the first Thoreau Center for Sustainability. In October of 2007, Thoreau Center New York opened its doors. Both are models of energy-efficient green design and collectively house more than 70 nonprofit organizations. We also created The NonprofitCenters Network to support and grow this movement. With over 150 members, the Network continues to grow, offering training, technical assistance, consulting, educational resources, and connections to ensure that communities have the tools they need to build and operate these complex real estate projects.

By developing sustainably designed multi-tenant nonprofit centers, you can go green and strengthen your community while supporting multiple social change for years to come.



## **REACHING ACROSS BORDERS**

### **GLOBAL GIVING**

Granting to organizations in other countries is challenging. It takes time and resources to conduct due diligence on grantees, to determine if the appropriate infrastructure is in place, to ensure that funds are to be used for charitable purposes, and to fulfill government compliance requirements.

Yet Tides remains committed to this work. Since 2000, we have helped our partners make more than \$63 million in international grants. Through donor advised funds, the Tides Global Development Fund or global support funds we can help you recommend a grant directly to an international organization. We can help you navigate the new regulatory landscape, locate international groups doing effective work and manage complex grantmaking programs to multiple grantees. Because the need for international funding is greater now than ever before.

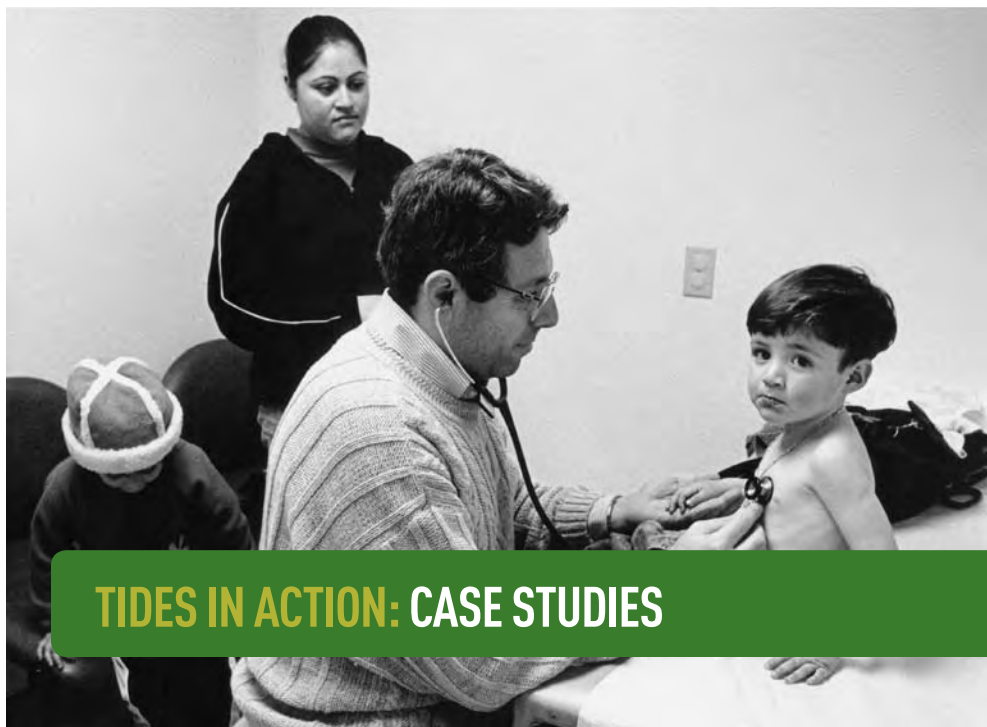
## **A COMMUNITY OF IDEAS, A NETWORK OF INNOVATION**

### **TIDES INTEGRATED SERVICES**

You have specific needs to fulfill your organization's mission. Tides can create a customized package of our services to meet those needs, as fully and as seamlessly as possible. Our expertise in donor advised philanthropy or fiscal sponsorship can be accessed independently or in concert with our program consulting or nonprofit real estate services.

Tides provides a one-stop shop for sophisticated funders and projects who need a variety of professional services and from a committed and principled staff. We have developed a flexible and responsive system to work with you to identify how your project can have the greatest impact.

And being a part of the Tides community gives you access to new ideas in the field, the ability to test those ideas, and the means to share them with a broader audience, domestically and internationally.



## TIDES IN ACTION: CASE STUDIES

### STRENGTHENING CALIFORNIA'S CLINICS

- **Program Design and Expansion**
- **Comprehensive Grants Management**
- **4 Grants In; 527 Grants Out**
- **\$80 Million to 91% of California Clinics**
- **Fiscal Sponsorship**
- **Full Partnership with Funder**
- **Field Building**
- **Technological Assistance**

### A UNIQUE COLLABORATION, A STATEWIDE COMMUNITY COMMUNITY CLINICS INITIATIVE

In February of 1999, The California Endowment turned to Tides to start a \$10 million campaign to help community clinics upgrade their computer systems. Eight years later, the ensuing project has awarded more than \$80 million to clinics in all of California's 58 counties.

The Community Clinics Initiative (CCI) has been a groundbreaking partnership between Tides and The California Endowment. Led by clinicians on the front lines of today's healthcare crisis, CCI is focused on improving health care for Californians living in the most underserved communities.

Housed as a Tides Center project, making grants through Tides Foundation, and maintaining office space at Tides Shared Spaces Thoreau Center, The Community Clinics Initiative has grown from a good idea into a robust and effective program that has enabled doctors to get information faster, create more efficient appointment and billing systems, and collect data that can be used in critical policy debates.

The California Endowment has made only four grants to Tides, from which Tides has awarded 527 grants to clinics throughout the state—reaching 91% of the nearly 200 nonprofit clinics and their associations in California.

CCI has also created a statewide community through numerous convenings organized by Tides staff and through the Community Clinics Voice—an online community of over 1,000 people who work with community health centers.



## A CRITICAL NEED, A GROWING MOVEMENT

### THE CATALYST FUND

Women of color in the United States face disproportionately high reproductive health challenges. Yet women of color-led organizations are consistently underfunded, despite a track record of success.

In 2007, Women of Color Working Group of the Funders Network on Population, Reproductive Health and Rights came to Tides to launch The Catalyst Fund to address this problem. The Ford Foundation and Public Welfare Foundation provided seed funding, and Tides Foundation has provided a home and staffing for the project.

Tides conducted extensive field research to ensure that the Catalyst Fund's program aligned with the interest and capacity of local funding institutions to support this important work. As a result, we identified eight local funding partners from across the nation—from Chicago to New Mexico, from New York to Hawaii. The Catalyst Fund will provide matching grants to these local funding partners, who will in turn make grants to local women of color-led organizations.

Through a technical assistance program, The Catalyst Fund also provides its local partners fundraising and strategic communications training and tools to support their efforts to raise new money and raise the visibility of women of color-led reproductive justice work. The project will also track and evaluate the impact of its grantmaking through a formal assessment program—all with an eye toward sustaining effective groups.

## SUPPORTING WOMEN OF COLOR-LED ORGANIZATIONS

- **Matching Grants Program**
- **Local Funding Partners Throughout the Country**
- **Coordinated Funding and Communications Strategy**
- **Reaching Underfunded Communities**
- **Partnership Between Activists and Funders**
- **Deep Field Assessment**
- **Continuing Impact Assessment**





## A FULL SERVICE PARTNER

- **Expenditure Responsibility**
- **Grants Management for Complex Program**
- **Contract Management**
- **Tracking Grants Progress**
- **Nationwide Grantmaking**
- **Individual, Public, Private Awardees**
- **Large and Small Grantmaking Capacity**

## COMMON MISSION, CUSTOMIZED SERVICE THE JOHN S. AND JAMES L. KNIGHT FOUNDATION

“You Invent It. We Fund It!”

That is the slogan for the Knight News Challenge, a multi-million dollar contest awarding grants for innovative ideas using digital experiments to transform community news. When The John S. and James L. Knight Foundation wanted help managing this and other programs, it turned to Tides for support.

By handling the expenditure responsibility, administering the grantmaking and tracking the progression of grants, Tides helped the Knight Foundation focus on their mission—to help both communities and journalism reach their highest potential and allow citizens to thrive in a democracy. In 2007, large and small awards were granted to individuals in multiple states such as local bloggers writing about connecting beat reporters to their communities.

And that is the Tides mission—to provide customized, professional services to partners like the Knight Foundation who share our vision of creating a better world through positive social change.



## THINKING GLOBALLY, FUNDING LOCALLY

### CONNECT US

Connect US seeks to advance a vision for responsible U.S. global engagement in an increasingly interdependent world. Supported by a donors' collaborative and managed by Tides, Connect US is a community of individuals, initiatives, and organizations working on foreign policy issues. Founded in 2003, five funding partners now play a key role—the Charles Stewart Mott Foundation, Ford Foundation, Open Society Institute, Rockefeller Brothers Fund, and the William and Flora Hewlett Foundation.

The Connect US community shares the conviction that the United States must address critical global issues—such as climate change, nuclear proliferation, poverty, and regional stability—by working closely and with the support of friends, allies, and other major stakeholders in the international community in a responsible manner.

Tides provides the grantmaking and administrative infrastructure for the program staff of Connect US. The direct grant program supports initiatives looking to impact policy debates and to help create an effective network between advocates with a common global mission. Through the convening of stakeholders, its website and newsletter, and other means, Connect US serves as a source of information on critical policy issues and on the activities of grantees and other advocates. The project also seeks to help foreign policy advocates meet policy goals through the application of network-centric strategies—harnessing advancements in communication technology, new thinking in resource mobilization, and best practices in collaborative initiatives to help participants coordinate, prioritize, and collaborate on U.S. foreign policy reform.

### BRINGING LIKE MINDED FUNDERS TOGETHER

- **Funder Collaborative**
- **Contract Management**
- **Meeting Coordination and Facilitation**
- **Grants Management**
- **Administrative Infrastructure**



## HELPING YOU MAKE THE MOST OF YOUR MONEY, YOUR IDEAS, AND YOUR IDEALS.

Today, Tides provides fiscal sponsorship for over 200 groups across the country. We are spearheading the movement for green nonprofit centers, and we have granted more than \$550 million to progressive nonprofits since 2000 alone.

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**IF YOU ARE A PHILANTHROPIST,** Tides offers donor advised grantmaking, philanthropic advice, international grantmaking, collective giving options, scholarship programs, and other opportunities to improve the lives of people around the globe.

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**IF YOU ARE A SOCIAL ENTREPRENEUR OR NONPROFIT LEADER,** Tides allows you to focus on your vision by providing fiscal sponsorship, including financial, payroll and human resource services—effectively outsourcing your back-office operations.

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**IF YOU ARE AN ESTABLISHED FOUNDATION,** Tides partners with you to create, manage or expand effective and efficient grants programs. We operate international funding collaboratives, and provide program support, contracts management, and real estate consulting. Our experience and expertise give you a one-stop shop from administration to program.

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**IF YOU ARE A SOCIAL MINDED INVESTOR,** Tides is creating new opportunities such as real estate investments that also provide green, sustainable space for nonprofits—with a focus on strong financial and social returns.

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Tides connects philanthropists and activists, foundations and entrepreneurs, ideas and action. Committed to our values and committed to professional service, our goal is to bring together people, resources, and innovation for positive social change.

**Together, let's find out what's possible.**

[www.tides.org](http://www.tides.org)  
[www.tidesfoundation.org](http://www.tidesfoundation.org)  
[www.tidescenter.org](http://www.tidescenter.org)  
[www.tidessharedspaces.org](http://www.tidessharedspaces.org)

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