

# INVESTING IN SOCIAL CHANGE

TOOLS FOR SOCIAL INNOVATION

**TIDES**  
WHAT'S POSSIBLE



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**AT TIDES, WE HAVE BEEN WORKING FOR MORE THAN 30 YEARS WITH PEOPLE LIKE YOU TO MAKE THE WORLD A BETTER PLACE.**

Our mission is to partner with activists, philanthropists, foundations, and organizations across the country and around the globe to promote economic justice, robust democratic processes, and the opportunity to live and work in a healthy and sustainable environment where human rights are protected.

We offer an array of services to simplify and amplify your efforts. From donor advised funds to fiscal sponsorship, from green nonprofit centers to programmatic consulting, from grants management to risk management and more, Tides gives you the freedom to focus on the change you want to make in the world.

**HOW CAN YOU SUPPORT  
INNOVATION FOR THE GREATER GOOD?**



## MERGING VALUES AND VISION: CREATING CAPITAL FOR SOCIAL CHANGE

When individuals and businesses look for ways to merge their entrepreneurial efforts with core values of fairness, equality, and environmental sustainability, they turn to Tides.

Tides provides a combination of innovation and expertise along with infrastructure to help develop unique programs that address the emerging needs of what is increasingly known as the “fourth sector”— where market-based activity and philanthropy converge. We can work with you to structure charitable investments in innovative social ventures. We can help create or manage a donation-linked corporate giving program. We can develop grantmaking programs that stimulate grassroots economic development or stimulate research in new technologies.

Whether you want to create a new giving program, add infrastructure support to your existing program, or reach overseas to support global nonprofits, Tides services, infrastructure, and expert advice can help you increase the impact of your philanthropy.

**Together, let's find out what's possible.**

- PARTNER ON FLEXIBLE AND INNOVATIVE PHILANTHROPIC SOLUTIONS
- ACHIEVE A TRIPLE BOTTOM LINE
- REACH ACROSS THE NATION AND AROUND THE GLOBE
- GAIN EXPERT MANAGEMENT OF YOUR ORGANIZATION'S GIVING PROGRAM

## HOW YOU CAN WORK WITH TIDES

### DEVELOP FLEXIBLE AND INNOVATIVE PHILANTHROPIC SOLUTIONS

Giving collaboratives, opportunities to invest in nonprofits, green-design nonprofit real estate projects, and more, all for the greater good.

Developing solutions for your philanthropic goals is our mission at Tides. We partner with individuals and institutions, big and small, to create programs and charitable vehicles that align with your values and your mission. From managing and advising multi-partner giving collaboratives to creating the first nonprofit owned brokerage firm, from investment opportunities in green-designed nonprofit centers to microfinance vehicles for fair trade companies, our professional staff works with you to meet your needs and to make the world a better place.

### ACHIEVE A TRIPLE BOTTOM LINE: SMART INVESTMENTS FOR SOCIAL CHANGE

If you have charitable assets that you want to distribute over a long time horizon, Tides offers the option of invested donor advised funds where you can choose between several socially responsible investment vehicles, including a socially screened fund and a small cap fund that proactively invests in innovative, socially responsible companies.

Additionally, we can help you leverage charitable assets through a donor advised fund to create mission-related investments in the form of low- or no-interest loans or private equity investments in emerging and mission-related business ventures.

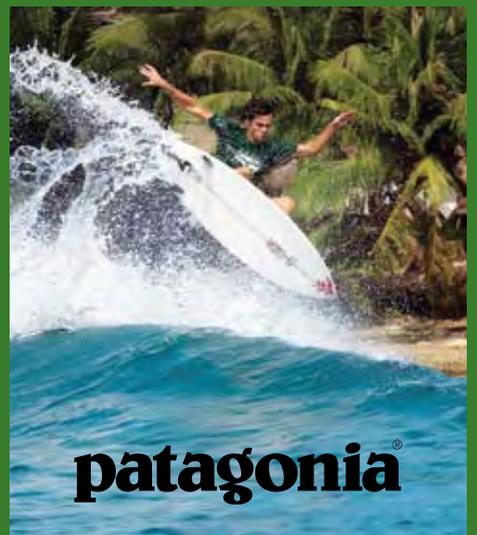
### REACH ACROSS THE NATION AND AROUND THE GLOBE

If you want to reach out to your local community, across the country, or around the globe, Tides has the expertise. We have crafted and managed grant programs throughout the United States and throughout the world. Tides granted more than \$70 million overseas since 2000 and is one of the leading global grantmakers in the country, with the experience and commitment to navigate an increasingly complicated regulatory environment.

### GAIN EXPERT MANAGEMENT OF YOUR CORPORATE GIVING PROGRAM

As the well-worn business axiom goes: focus on your core competency. Whether you need assistance in managing your current corporate giving or are developing a new program, Tides can help. Our corporate clients include socially responsible business leaders like Working Assets and Patagonia, well-known brands like Reebok and Liz Claiborne, and emerging social entrepreneurs working in adventure travel, publishing, and finance.

Our administrative and consulting services help corporate giving programs operate more efficiently and effectively. We can handle a wide range of needs—from managing application and review processes, handling international grants, and conducting due diligence, to designing creative and innovative programs. We can also provide a convenient web-based process so you can extend requests for proposals and review those grant proposals online.



## TIDES IN ACTION: CASE STUDIES

### INNOVATIVE SOLUTIONS FOR POSITIVE CHANGE

- **Groundbreaking For-Profit/Nonprofit Hybrid**
- **Comprehensive Grantmaking Services**
- **Philanthropic Consulting**

### BUSINESS VEHICLES TO MOVE A SOCIAL AGENDA

- **Microlending To Get Capital Where It's Needed**
- **Mission-Related Investments**
- **Low to 0% Loans to Nonprofits**

### THE FIRST NONPROFIT-OWNED BROKERAGE FIRM ALTRUSHARE SECURITIES

Financing childcare support in low-income communities. Investment in microloan programs for residents of underserved neighborhoods. Career development for young people about to enter the workforce. These are not usual activities of an investment brokerage firm. But AltruShare Securities is not your typical firm.

Launched in 2006, AltruShare is the world's first nonprofit-owned institutional brokerage firm as well as the first community investment enterprise in the brokerage community. When looking for a philanthropic partner to help launch this innovative business model, AltruShare turned to Tides. Tides helped structure this unique firm to both advance its vision of a business dedicated to the best in corporate social responsibility and to comply with existing regulatory requirements.

A for-profit venture, one-third of AltruShare's profits are granted to the AltruShare Opportunity Fund, which actively supports programs in youth development, education, and economic opportunity in the communities in which AltruShare does business. Tides manages this fund, providing grantmaking, research, and philanthropic advisory services to ensure that AltruShare is working toward its mission of providing sustainable support for diverse communities as it returns value to its investors.

### BUILDING GRASSROOTS CAPITAL ECONOMIC DEVELOPMENT FOR ECONOMIC JUSTICE

Promoting economic opportunity for communities around the world is an integral part of the Tides mission and the passion of many of our partners. Through collective giving funds and individual partnerships, we have supported grantmaking and investment strategies that have empowered individuals and communities in achieving economic self-determination and sustainability.

Our partners have supported numerous nonprofit and grassroots organizations and programs using microenterprise and micro-lending vehicles to address lack of access to capital. Grameen USA Foundation's Village Phone Direct Program, Refugee Women's Network, and La Mujer Obrera are just a few of the organizations supported by Tides partners. Through an innovative mix of mission-related investments, low-to-0% loans, and grants, our partners help further economic empowerment for communities of color, women, and people with disabilities in urban, rural, and indigenous communities both domestically and globally.



## AN ACADEMY AWARD FOR SOCIAL CHANGE MEDIA

### MISSION-RELATED INVESTMENTS IN FILM

The film *Taxi to the Dark Side* won the 2008 Academy Award for Best Documentary Feature for its portrayal of the controversial death of an Afghan taxi driver beaten to death while being held in extrajudicial detention at Guantanamo Bay, Cuba. Critically acclaimed director Cherien Dabis' film, *Amreeka*, documents the life of a Palestinian immigrant and her teenage son who arrive in rural Illinois to escape a life of oppression, only to encounter the fallout from the war in Iraq.

Both films bring to light some of the most controversial and critical global issues of our times. And they have something else in common: through Tides administration of mission-related investments, both films were supported by donors who have funds at Tides.

At Tides, we utilize mission-related investments, including investing in social change media, as an innovative and unique way to create social change.

## GREEN SPACES FOR A GREEN FUTURE

### REAL ESTATE DEVELOPMENT FOR THE NONPROFIT SECTOR

High rents and the fight to find adequate workspace are hard realities that nonprofits across the country face on a daily basis. Too often activists and community organizations that are doing vital work do not have the basic office space they need to forward their mission or grow their community.

Green nonprofit centers are buildings that house multiple organizations and provide healthy, efficient, quality, mission-enhancing workspace. Tides has taken the lead in this burgeoning movement, developing, operating, and promoting these real estate projects across the country. The Thoreau Center in San Francisco and Thoreau Center New York are just two examples of how Tides can partner with institutions and individuals to provide financial, environmental, and social benefit returns to investors while creating more stability and much-needed infrastructure for the progressive community.

### MISSION AND MESSAGE: THINKING DIFFERENTLY

- Using Philanthropy To Move Hearts and Minds
- Investing in Powerful Media
- A Commitment to Our Mission

### FINDING THE TRIPLE BOTTOM LINE

- Sound Investment Opportunity
- Support Local Activists
- Promote Green Architecture



## HELPING YOU MAKE THE MOST OF YOUR MONEY, YOUR IDEAS, AND YOUR IDEALS.

At Tides, we have been working for over 30 years with people like you to make the world a better place. Today, Tides provides fiscal sponsorship for over 200 groups across the country. We are spearheading the movement for green nonprofit centers, and we have granted more than \$550 million to progressive nonprofits since 2000 alone.

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**IF YOU ARE A PHILANTHROPIST,** Tides offers donor advised grantmaking, philanthropic advice, international grantmaking, collective giving options, scholarship programs, and other opportunities to improve the lives of people around the globe.

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**IF YOU ARE A SOCIAL ENTREPRENEUR OR NONPROFIT LEADER,** Tides allows you to focus on your vision through fiscal sponsorship—including financial, payroll, and human resource services—providing ready-made infrastructure for your work.

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**IF YOU ARE AN ESTABLISHED FOUNDATION,** Tides partners with you to create, manage, or expand effective and efficient grants programs. We operate international funding collaboratives and provide program support, contracts management, and real estate consulting.

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**IF YOU ARE A SOCIAL-MINDED INVESTOR,** Tides is creating new opportunities such as real estate investments that also provide green, sustainable space for nonprofits—with a focus on strong financial and social returns.

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Tides connects philanthropists and activists, foundations and entrepreneurs, ideas and action. Committed to our values and to professional service, we bring together people, resources, and innovation for positive social change.

**Together, let's find out what's possible.**

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