It is especially poignant in this moment to look back on what we accomplished last year. While we saw many setbacks and faced many challenges in 2016, the year was also full of inspiring accomplishments and impact. Tides had a strong year accelerating our partners’ work and we stand ready to scale that work in the years ahead.

It has been two years since we announced a new vision, mission, and approach for Tides, charting a course toward a world of shared prosperity and social justice. A key pillar of our approach is to cross boundaries and link sectors, communities, and cultures. By collaborating with people, groups, and institutions across traditional boundaries, we open ourselves to find and lift up new solutions to society’s toughest challenges.

We need to accelerate this work urgently and at light speed. It is together that we better understand the inequalities in our world and together that we build innovative solutions. The time is over to work in silos or ignore the intersectional challenges of social change. Each sector has strengths and weaknesses and by coming together to listen, learn, and collaborate with one another, we diminish our weaknesses and build upon one another’s strengths to fuel lasting change.

This is why in 2016 we welcomed Pledge 1% to Tides as a new initiative to embed giving back in the DNA of companies of all sizes. It is why we invested in convening people from across sectors to engage in critical dialogue about criminal justice reform in our Beyond Impact series. Both of these initiatives are growing in 2017, and you can read about them in this report.

From Detention Watch Network’s focus on unifying strategy across state borders to dismantle a broken immigration detention system, to General Assembly’s laser focus on building opportunity for underrepresented communities in tech, we’re seeing groups reach across boundaries and come together in new ways. These collaborative approaches are a major focus for Tides now and especially as we look forward.

We cherish the long-standing partnerships and welcome our newest partners to the Tides network, which sits at an unparalleled position in the ecosystem of social change. We promise to continue to bring together the funders, changemakers, businesses and advocates in our community to develop and scale daring new solutions for the challenges that lie ahead.

Sincerely,

Kriss Deiglmeier

FROM OUR CEO
OUR VISION
A world of SHARED PROSPERITY & SOCIAL JUSTICE founded on:
- Equality & Human Rights
- Sustainable Environment
- Quality Education
- Healthy Individuals & Communities

OUR MISSION
Tides ACCELERATES THE PACE OF SOCIAL CHANGE, working with innovative partners to solve society’s toughest problems.

OUR APPROACH
We CROSS BOUNDARIES and link sectors, communities, and cultures.
We ACT WITH EMPATHY AND RESPECT.
We ENGAGE with those whose lives are affected.
We EMBRACE RISK.
We PRIORITIZE IDEAS THAT CAN SCALE.
WHAT WE DO

CHARITABLE GIVING & GRANTMAKING
We design and implement philanthropic programs to help donors, institutions, and corporations achieve meaningful results and streamline the process for both grantees and funders. We provide donor advised funds, collective action funds, and many other charitable giving vehicles that support donors in driving impact.

SOCIAL IMPACT CONSULTING
Tides offers highly customized expertise to meet each client’s needs in pursuit of social impact. We can assist in designing philanthropic giving programs, managing grant application processes, structuring charitable investments in innovative social ventures, and much more.

IMPACT INVESTING
Tides offers a robust set of socially responsible investment options such as socially screened funds, fossil fuel-free funds, customized impact portfolios, and mission-related investments (MRIs), making it easy for clients to align their for-profit investments with their impact goals.

FISCAL SPONSORSHIP & MANAGEMENT SERVICES
Tides provides sophisticated management services so leaders can focus on their missions. Infrastructure services and expertise are available in areas such as financial management, legal compliance, grants management, human resources, payroll, and benefits.

COLLABORATIVE SPACE
Tides’ multi-tenant centers in San Francisco and New York City offer high-quality environments for social ventures, nonprofits, and innovators to work, learn, and grow together, amplifying their efforts to solve our most complex social and environmental problems.

TIDES INNOVATION LAB
Tides Innovation Lab coordinates our efforts to experiment, iterate, and continually improve our own programs, share learning about the spectrum of Tides’ services and beyond, and shape the landscape for other organizations working for positive social change.

COLLABORATIVE SPACE
Tides’ Advocacy Fund, a 501(c)(4) nonprofit organization, provides a unique opportunity for organizations, initiatives, and grantmakers to lobby for a cause, give money to an advocacy group, or impact legislative activity to advance their missions.
Pledge 1%, the global movement to make giving back part of the DNA of companies of all sizes, joined Tides as a special initiative in 2016. Through Pledge 1%, companies leverage their product, equity, profit, and/or employees’ volunteer time to support charitable causes.

After starting in 2014, Pledge 1% experienced rapid and growing interest in their unique model for corporate philanthropy. By joining Tides last year, they ensured they could scale quickly and deliver global impact. Tides brings global expertise in scaling movements and cross-sector capacity to this effort, leveraging our position at the nexus of corporate philanthropy and changemakers to oversee the initiative.

After joining Tides in 2016, Pledge 1% added 700 pledges, a 150% growth over the previous year. By year’s end they had 1,300 members in 38 countries, and have now grown to over 2,700 members in over 60 countries. In 2016, Pledge 1% launched their first annual #PledgeItForward campaign, establishing a core team of 180 enthusiastic ambassadors, leading founders, and CEOs to not only take the pledge but grow the movement.

From co-founders Salesforce and Atlassian down to new start-ups with teams of three or four, Pledge 1% engages companies of all sizes and stages. Musician, artist, and entrepreneur will.i.am joined Pledge 1% in 2016 with his company i.am+, donating 1% of its product, the BUTTONS headphones, to the i.am.angel Foundation. This foundation operates after-school tutoring programs in college prep, robotics, and civic “appathons” that help underprivileged high school students access STEM and tech curriculum.

Pledge 1%’s proactive, networked approach to giving demonstrates our commitment to a world of shared prosperity, crossing boundaries to link sectors and communities.
Tides joined with The Advocacy Fund and other community partners to convene a series of events to engage our communities in critical dialogue around the criminal justice reform movement.

The Beyond Impact series brought together experts and organizers to share accounts from the front lines of advocacy, spotlight innovative campaigns, foster support for advocacy funding, and raise awareness of related propositions on California’s November ballot.

The topics of the four Beyond Impact sessions in 2016 were: exploring the future of California’s death penalty, using data to hold our criminal justice system accountable, reducing youth incarceration and improving foster youth outcomes, and utilizing 501(c)(4) funding as a strategy in dismantling mass incarceration.

Over 230 attendees in law, academia, government, nonprofits, and philanthropy joined the conversations, which have since spawned five new criminal justice social ventures, a new grantmaking fund, and another collaborative event: Take Back the Ball, an evening of dinner, dancing, and defiance on the night of the Presidential Inaugural Ball.

Beyond Impact will continue in 2017 with a focused lens on criminal justice reform and advocacy, looking at bail reform, prosecutorial accountability, criminal justice champions, and engagement strategies.

BEYOND IMPACT BROUGHT TOGETHER LEADING FUNDERS AND ADVOCATES IN NEW AND NECESSARY WAYS. THE CONVENING INSPIRED OUR NEW COLLABORATIVE PROJECT TO BUILD POLITICAL POWER FOR CRIMINAL JUSTICE REFORM AND THE MOVEMENT TO DISMANTLE MASS INCARCERATION IN CALIFORNIA.

-ANNE IRWIN, SMART JUSTICE CALIFORNIA & JK IRWIN FOUNDATION
Our grantmaking focuses resources on the issues that matter to you.

Total Grants from Tides Foundation: 4,106

- Economic Development: $46.5M
- Healthy Individuals & Communities: $20.5M
- Sustainable Environment: $15.8M
- Equality & Human Rights: $69.7M
- Quality Education: $71.1M
The Trans Justice Funding Project (TJFP) is a community-led funding initiative that supports grassroots trans justice groups run by and for trans people. TJFP centers the leadership of trans people who organize around racism, economic injustice, transmisogyny, ableism, immigration, incarceration, and other intersecting oppressions.

Each year, TJFP brings together a panel of six trans justice activists within the U.S. to carefully review applications and decide which groups will receive grants. TJFP’s grants are unrestricted and focus on grassroots, local work, often supporting very small organizations and groups located in rural communities.

TJFP is a non-charitable trust, allowing it to support groups without nonprofit status or a fiscal sponsor. Donors who want to support 501(c)(3) organizations contribute to a collective action fund at Tides which manages approximately half of TJFP’s grantmaking, amounting to $216,000 to 44 groups in 2016. In total in 2016, TJFP distributed $427,000 to 102 grassroots trans-led trans justice groups nationwide.

General Assembly (GA) is a global learning experience with campuses in 20 cities and over 35,000 graduates worldwide. Founded as a co-working space in 2011, GA has emerged as a pioneer in education and career transformation, focusing on in-demand 21st century skills. GA first partnered with Tides in 2014 to facilitate charitable contributions to its Opportunity Fund—a fellowship program that provides 100% fully-funded scholarships to immersive courses in web development and design for low-income individuals, with a special focus on communities underrepresented in tech. GA partners with other organizations like Adobe and Per Scholas to support these students with career coaching and social services.

This holistic approach to career development is effective: GA graduates command an average salary of $65,000. Since joining the Tides community, GA has raised over $1.5M for the Opportunity Fund, which has now awarded over 250 fellowships.
Yangon Journalism School (YJS) is the first independent journalism school in Myanmar, embracing risk in a country where the news media industry was paralyzed under strict censorship for decades. Their goal is to strengthen independent media and to improve the quality of journalism, developing a new generation of local watchdogs. YJS’s global support fund with Tides enables them to receive charitable donations from US-based donors, which help them sustain and scale their critical work of training citizen journalists. Each year, YJS trains around 200 journalists for local newspapers, radio stations, and TV stations across Myanmar in investigative reporting with a team of both local and international experts—all at no cost to its students. In 2016, they developed a Manual for Video Journalism, which they distributed to editors and journalists across Myanmar.

The Flora Family Foundation (FFF) supports public benefit organizations working throughout the United States and the world in education, health, arts and culture, the environment, global security, civic engagement, and the advancement of women. Tides facilitates FFF’s international grantmaking, which in 2016 totaled over $777,000 to projects and organizations in countries like Haiti, Tanzania, South Africa, and Bangladesh. FFF’s Gap Program addresses the gulf in wealth between the world’s rich and poor, supporting community-based groups and nongovernmental organizations that seek to improve the lives of the poor in selected developing countries. Partnering with Tides increases the Flora Family Foundation’s flexibility and ability to be responsive to needs and opportunities as they arise across the entire public benefit sector—the hallmark of their work. FFF has granted over $11 million with Tides since partnering with us in 2000.
Lambent Foundation works at the intersection of art, culture, and social justice. Through their grantmaking they explore the role of contemporary art as a strategy promoting social justice, funding projects based in New York City, New Orleans, and Nairobi, cities where art and culture are infused in the fabric of daily life. Tides provides deep partnership services to Lambent, including comprehensive fiscal sponsorship, international and domestic grant making, as well as tenancy in the Tides Thoreau Center in New York City. This partnership provides critical infrastructure that enables them to remain focused, have an intentional footprint, and invest more in their own grantee relationships. Lambent recently emerged from a two-year strategic refresh and introduced network theory into their grantmaking practice. In 2016, they awarded over $5M to 46 artist-centered organizations supporting risk-taking, innovation, and social-political strategies that promote a more just world.

Detention Watch Network (DWN) is a national membership coalition that brings together advocates from diverse backgrounds to unify strategy, build partnerships, and strengthen the movement to end inhumane immigration detention in the U.S. In 2016, DWN partnered with local, regional and national members to conduct NGO-led inspections of detention centers and supported community organizing efforts to shut them down. They also published three investigative reports that lay bare the perverse incentives of the detention system. DWN has been a social venture at Tides since 2008, benefitting from our financial and administrative services as well as our broader network of progressive social change organizations. Most recently, Tides supported DWN in launching a small-scale grant award program to catalyze the work of members engaged in anti-detention work, amplifying the network’s overall impact. DWN’s partnership with Tides allows them to confidently embrace the risk central to their important work.

The International Corporate Accountability Roundtable (ICAR) is a coalition of human rights, environmental, labor, and development organizations that believes that public and private actors must partner to ensure the rights of all people. ICAR campaigns promote a living wage, strengthen international environmental standards throughout global supply chains, and tackle corruption by ensuring accountability for corporate wrongdoers. In October 2016, in partnership with Amnesty International, ICAR launched The Corporate Crimes Principles, providing practical resources and strategies for advancing investigations in human rights cases that include effective cross-border collaboration, increasing victims’ access to justice and witness protection. Since ICAR joined Tides in 2012, its staff and budget have grown four-fold. The ICAR network has also grown to 40 institutional members and now includes four coalitions working around the world on corporate accountability. Tides provides planning and infrastructure for the coalition’s campaigns, enabling the network’s continued expansion and growth.
American Indians in California are unique from other Native populations in the United States. While they are connected by cultural experience, identity, and heritage, most reside in urban areas and are not linked by a dominant tribal affiliation or concentrated on reservations. The California Consortium for Urban Indian Health (CCUIH) is a statewide alliance of Urban Indian health organizations and substance abuse treatment facilities supporting health promotion and access for American Indians living in cities throughout California. CCUIH has offered a Native voice and perspective in the diverse tenant community of the Tides Thoreau Center since 2010. In 2016, CCUIH launched the Red Women Rising campaign, a community-driven, multimedia program that raises awareness of the disproportionate domestic and sexual violence faced by urban Indian women. Red Women Rising supports survivors by increasing their access to healing resources and equipping providers with the necessary cultural tools and competencies to assist them.

The Redford Center harnesses the power of film, video, and storytelling to increase public engagement on pressing social and environmental issues. Founded in 2005 by Robert Redford and his children, The Redford Center produces and shoots its own films and provides grants and fiscal sponsorship to filmmakers documenting movements on the frontlines. The Redford Center joined the San Francisco Tides Thoreau Center as a tenant this past year and uses our shared space as a source of inspiration and connection.

The Redford Center spent 2016 in post-production on their upcoming documentary “Happening: A Clean Energy Revolution,” which is slated to air on HBO in late 2017 as well as select film festivals. In 2016 it also piloted Redford Center Grants, and with support from the New York Community Trust provided development funds for six independent impact films covering a range of environmental issues including food, climate, toxics, species protection, social justice, and science education.

**In Tides Collaborative Space, more than 82 social ventures worked, learned, and grew together in San Francisco and New York.**

**Sharing space develops trust between organizations and financial sustainability within organizations, ultimately building collective impact.**

-Alexis Paza, Tides Community Catalyst
2016 FINANCIAL SNAPSHOT

Revenue
Grants & Contributions $358M
All Other $36M
Total $394M

Expenses
Program Services $80M
Grants & Awards $245M
Shared Services & Fundraising $27M
Total $352M

Surplus $42M

For more information: tides.org/about/financials

2016 WAS A YEAR OF GROWTH AND INCREASING IMPACT. 82% OF TOTAL REVENUE WAS DISTRIBUTED IN GRANTS OR EXPENDED IN PROGRAMS, DIRECTLY DRIVING SOCIAL CHANGE IN COMMUNITIES AROUND THE WORLD.

2016 BOARD OF DIRECTORS
Noa Emmett Aluli
Kafi D. Blumenfield
Joanie Bronfman
Brickson Diamond
Suzanne DiBianca
Kriss Deiglmeier
Sid Espinosa, VICE CHAIR
Michael Fernandez
Jacob Weldon
Edward G. Lloyd
Vincent McGee, CHAIR
Peter Mellen, TREASURER
Suzanne Nossel, SECRETARY
john a. powell
Deepak Puri
Tuti B. Scott
Steve Zuckerman

WE ARE THANKFUL TO OUR STAFF AT TIDES AND APPRECIATE THEIR DEDICATION TO BUILDING A BETTER WORLD IN COLLABORATION WITH OUR PARTNERS.

Join the conversation as we work together for social impact.
@TidesCommunity

P.O. BOX 29198 SAN FRANCISCO CALIFORNIA 94129-0198
tides.org