TIDES FOUNDATION
REPORT
2004/2005
WHAT WE TALK ABOUT WHEN WE TALK ABOUT VALUES

We live our values every day. They speak to who we are as mothers, brothers, fathers, and daughters. They are played out in the daily decisions we make about our children's education, about caring for an aging friend or relative, or about going to the polls on election day. These are the things that inform our sense of community and let us know that we are part of something bigger than ourselves.

And these everyday values are grounded in our belief in basic human dignity. Working families should not live in poverty. Everyone should have an equal right to vote. The benefits, burdens, and responsibilities of our society should be equally shared regardless of race, class, gender, or any other criteria.

Yet when we see how the minimum wage keeps working families below the poverty line, when the National Commission on the Voting Rights Act still finds “widespread and continuing voter discrimination” throughout this country, and when Hurricane Katrina brutally exposes gross inequality and stark racial divisions, it reminds us of all the work we need to do. And it spurs us to action.

This country's history is a history of communities coming together to overcome such challenges. And that's what we do at Tides Foundation—we bring together resources, ideas, and people to build and strengthen the progressive community and support a more effective social change movement to protect those core values.

FROM VALUES TO VISION

At Tides Foundation, “connecting the dots” has always been one of our goals. Building connections between donors, between issues, and between strategies has been and will continue to be a key part of our mission.

We do this by supporting cross-issue and collaborative approaches to grantmaking whenever possible—such as funding economic justice campaigns that directly address racial inequities; supporting an expanded reproductive justice movement that speaks to broader women’s health issues and economic opportunities; and assessing the social and economic justice impact of environmental policies and strategies.

Of course there is risk. When organizations are confined to their silos and fighting their own battles, the terrain is much more familiar. Collaboration by definition...
entails negotiation and trust. Reaching agreement and constructing a broad-based positive agenda demands good faith and the best of our abilities as activists and as philanthropists. But a clearer analysis of our values and of our strategies often comes through collaboration. By working to understand our sisters’ struggle, we can deepen the understanding of our own—and see how they connect.

THE PAST TWO YEARS

At Tides Foundation, we have been providing avenues to support this movement for 30 years. And the past two years have been no exception. In 2004 and 2005, Tides donors and partners contributed over $160 million in grants to support more than 6,000 organizations. That is $160 million to protect the environment, to defend human rights, to develop sustainable economic practices, and to work toward equal opportunity across the country and around the world. This is the work of a growing progressive movement, and we are proud to be part of it.

THIS REPORT

In this report, we want to share with you just a few examples of the important work supported by Tides donors and partners over the past two years. We also want to highlight one key avenue for those resources: Tides Initiatives.

At their heart, Tides Initiatives are articulations of the progressive vision and values held by the Tides community. Through our Initiatives, members of the Tides community leverage their grantmaking through strategic collective giving. Our current Initiatives include Bridging the Economic Divide (BED), Reproductive Justice, Global Change, and Civic Engagement.

BUILDING MOMENTUM

During the past two years, we have also seen a shift in momentum—the energy within the Tides community to engage with each other, with the organizations we support, with sister institutions, and with activists in the field in order to effect real change in our society.

In 2005, Tides Foundation launched the Momentum Conference to foster and develop this vibrant community. And in 2006 we did it again, partnering with Changemakers, Funding Exchange, Resource Generation, Third Wave Foundation, Threshold Foundation and the Women Donors Network. So far a total of 450 donors and activists have attended these conferences, working together to define, create, and share effective funding strategies to support and strengthen the progressive movement. We will continue to provide these avenues for learning, information sharing, and connection.

For more information about our last two Momentum Conferences please visit us at www.tidesfoundation.org/momentum. There you will find video clips of our keynote speakers and a list of speakers and sessions. You can also download our Momentum Papers—sample funding strategies in eight vital issue areas.
GRANTS BY ISSUE AREA

2004: $74,301,500
2005: $87,064,100

(1) Includes Global Warming, Water Resources, Wetlands Conservation, Land Resources, Forest Conservation, Environmental Justice
(2) Includes Drug Policy Reform, Prison Reform and Criminal Justice, Gun Control, Death Penalty Reform, Domestic Violence
DOMESTIC AND INTERNATIONAL GRANTS

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<th>2004</th>
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<td>$74,301,500</td>
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ASSETS

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<td>Grants paid</td>
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You can find a complete list of our grantees at:
You can see complete 990 tax forms for Tides Foundation at http://www.tidesfoundation.org
For a complete audited financial statement, please contact us at info@tides.org
EQUITABLE CITIZENSHIP:
BUILDING A CULTURE OF DEMOCRACY

In the months leading up to the 2004 presidential elections, we witnessed unprecedented support for voter mobilization and civic participation across the nation. At Tides, donors contributed nearly $9 million toward this work. A large percentage of that came from the Tides Civic Engagement Initiative, which focuses on building a stronger culture of democracy in this country.

THE VOTER ACTION FUND

As with all Tides Initiatives, the Voter Action Fund looks to support grantees who directly address issues of race and class in their voter engagement work. For example, The League of Young Voters, supported by 17 different donor advised funds throughout 2004 and 2005, educates traditionally disenfranchised or ignored communities (including youth, people of color, LGBT communities, differently-abled voters, and those living under the poverty line) to use the democratic process to improve the quality of their lives.

Another grantee of Tides Foundation was The Community Voting Project (CVP) of the Center for Community Change. CVP played a major role in mobilizing key sections of the nation's electorate. Leading up to the 2004 election, CVP registered 115,000 new voters and mobilized 250,000 new and infrequent voters, emphasizing involvement of low-income immigrants and people of color.

EVERY FOUR YEARS IS NOT ENOUGH

The goal of the Civic Engagement Initiative is simple and clear: equitable citizenship. Our democracy must reflect the needs and interests of all its citizens. Our challenge is to maintain election year support levels every year—to keep new voters engaged in the political process, reach out to the nonvoting population, and address systemic barriers to participation. By continuing to support a variety of efforts, from think tanks to grassroots organizing, from non-profit leaders to their constituencies, both locally and nationally, we will ensure that engagement in civic participation becomes a part of the cultural ethos of our country.

CIVIC ENGAGEMENT

2004 Grant Total: $8,941,837
2005 Grant Total: $5,116,200

VOTER ACTION FUND

2004 and 2005 Combined Grant Total: $3,878,500

A full list of grantees of the Voter Action Fund can be found in “Tides Initiatives” at TidesFoundation.org.
ECONOMIC JUSTICE:
We believe that workers should be fairly compensated and that working families should not live in poverty. Yet over the past 30 years, workers’ living standards have declined in all ways: lower pay, longer work hours, less health care, disappearing pensions, and increased job insecurity. This is true across the country and especially true for low wage workers.

**THE MORAL DEBATE ON ECONOMICS**

Six years ago, Tides Foundation's Bridging the Economic Divide (BED) Initiative was conceived and focused on supporting living wage campaigns across the nation to address this crisis. One of the main goals of the BED Initiative at Tides has been to not only work for better worker conditions in specific communities but to truly strengthen the movement for economic justice and redefine the moral debate surrounding American values.

The Coalition of Immokalee Workers (CIW) is just one example of how this funding strategy has been effective not only on a policy level but on a broader movement building level. CIW organizes Latino, Haitian, and Mayan Indian immigrants working in low-wage jobs throughout the state of Florida to fight for a litany of rights: fair wage and better relations with employers, better and more affordable housing, the right to organize without fear of retaliation, and an end to the abuse of undocumented workers. But more than that, CIW has built real community strength across previous ethnic divisions. Their boycott won a major victory for tomato pickers against Taco Bell, and now they are taking the fight to McDonald’s.

**CHANGING THE TERMS OF THE DEBATE**

How groups like CIW have begun to talk about these economic justice issues has literally changed the dialogue in this country. And that is no accident.

A large number of Tides Foundation's BED grantees have benefited from the BED Media Project. The Media Project was launched specifically to bolster the media skills of core grassroots leaders, especially activists of color, involved in economic justice campaigns. Today, the term “living wage” is a standard term in the economic debate. The concept of “quality jobs” is now discussed along with the concept of “job creation.” Both of these trends are hard-won victories in the war of words.

The BED Media Project worked with the SPIN Project (Strategic Press Information Network) to develop two handbooks filled with templates, examples, and talking points for front-line communicators in the economic justice movement. SPIN also worked directly with a large number of activists during face-to-face workshops. Together, they have brought economic justice issues to the front of the national debate.

**ECONOMIC JUSTICE**

2005 Grant Total: $5,273,800
2005 Total number of Grants: 143 grants

**TIDES INITIATIVE: BRIDGING THE ECONOMIC DIVIDE**

2005 Grants Total: $401,000
2005 Grants Total: $453,900

A full list of grantees of the Voter Action Fund can be found in “Tides Initiatives” at TidesFoundation.org.
GOING FORWARD:
“Nothing About Us Without Us is For Us”
That is the slogan of several coalitions working for justice in the aftermath of Hurricanes Katrina and Rita. And it is a cry that is only getting louder.

ADDRESSING RACE HEAD-ON
In the months following the hurricanes, clean-up and rebuilding efforts presented a national challenge: to address the issues of race and poverty in the region—and the nation—head-on. Yet the calls for inclusion in decisions affecting many of the poorest communities devastated by the flood still go unheard.

One such group tackling these issues is the Center for Social Inclusion (CSI), which has organized efforts to ensure displaced people, including people of color, have real choices about where and how they live post-Katrina. Through CSI public forums in the affected regions and across the country, people displaced by the flooding of New Orleans identified important immediate housing concerns such as unfair rental practices as well as long-term issues such as education and job creation.

ADDRESS THE SHORT TERM, KEEP AN EYE ON THE LONG TERM
Affordable housing, reproductive justice, civic participation, the forgotten immigrant community, environmental sustainability—all of these issues intersect directly with the race and poverty divides in the region. The task ahead is to build an inclusive and participatory process to rebuild New Orleans and stay true to our national ideals of equality. The vision is to address the desperate short term needs while keeping an eye on the long term goals.

In the months following the disaster, Tides Foundation’s Relief and Reconstruction Fund followed three main principles: support community-led rebuilding and planning efforts, tackle environmental justice issues, and address the racial-economic divide.

Community-led rebuilding efforts were some of the first Tides Foundation grants in the aftermath of the hurricanes. Groups like Greater New Orleans Fair Housing Action Center, New Orleans ACORN, League of United Latin American Citizens, and the Southern Mutual Help Association received immediate support. They were able to help many people secure housing, health services, and other critical community relief services. These grants also supported a public platform for survivors’ voices and the creation of a Katrina Survivors Association.

The Mississippi Workers’ Center for Human Rights also provided organizing support with the help of Tides funding. The Center provided legal representation and training for low-wage, non-union workers in the state of Mississippi. Following Katrina, they were able to immediately offer relief and advocacy services to hurricane survivors.

But most nonprofit groups in the region are still in great need of support. They are working to keep the outcry that greeted the stark inequity revealed by Katrina from receding into silence.

A full list of grantees of the Relief and Reconstruction Fund can be found in “Tides Initiatives” at TidesFoundation.org.
For three decades, Tides Foundation has provided professional and innovative services to individuals and institutions committed to accelerating positive social change through philanthropy. Since 2000, Tides Foundation has granted more than $400 million to tens of thousands of nonprofit organizations across the country and across the globe.

Working with Tides means you are part of a national and international community working toward a more fair, more just, and more sustainable tomorrow. You also have access to donor events, conferences, and most of all, information—information on issues that you care about, on funding strategies, on giving opportunities, and on philanthropic trends so that your grants can have the most impact possible.

TIDES FOUNDATION: WHO WE ARE. WHAT WE DO.

415.561.6400
info@tides.org
www.tidesfoundation.org
Tides Foundation is a self-sustaining public charity—in other words, we operate on a fee-for-service model and do not compete with our grantees for dollars. We offer a complete catalogue of professional, personalized grantmaking services, including:

- Donor Advised Funds
- Grants Management
- Foundation Management
- Institutional Regranting
- International Grantmaking
- Corporate Giving Programs
- Planned Giving
- Online Grant Services

We also offer professional and personalized philanthropic consulting, including:

- Comprehensive Research
- Site Visits
- Knowledge Resources
- Values Planning Sessions
- Grantee Relations
- Full Grant Docket
- Collective Giving Opportunities

...and much more.

We know you want to change the world for the better. And Tides Foundation has been helping people like you do that for 30 years.
TIDES FOUNDATION STAFF

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