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The impact of our work is made possible by the shared commitment of our board, our staff, and our partners.

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**WE PUSH THE BOUNDARIES WITH EVERY DOLLAR & IDEA TO FUEL REAL & LASTING CHANGE.**

Visit us at [www.tides.org](http://www.tides.org) or contact us at info@tides.org for more information.

**SF**  
P.O. Box 29198  
San Francisco, CA 94129-0198  
415.561.6400  
415.561.6401 Fax

**NYC**  
55 Exchange Place, Suite 402  
New York, NY 10005-3304  
212.509.1049  
212.509.1059 Fax

Tides Staff Pride March  
Photo by Ilyse Magy

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TIDES  
A Force for Social Good  
2017 Overview
At Tides we are focused on, inspired by, and driven to accelerate the pace of change for a world of shared prosperity and social justice. A key pillar of our Approach—to cross boundaries and link sectors, communities, and cultures—is more important now than ever. During these contentious times, if we want to live in a vibrant, diverse democracy and solve our most pressing social and environmental challenges, we must move beyond our own tightly-held networks to establish deeper understanding and trust with more partners—and that means becoming better bridges.

Bridging is about empathetic listening and engagement. Effective collaboration, when built and nurtured appropriately, bridges silos and mobilizes individuals to unite around the achievement of a shared vision.

At Tides we are privileged to work with a wide array of valued partners who are courageously crossing boundaries. In 2017, we hosted a convening with Tara Health Foundation to mobilize action based on a report commissioned by the Reproductive Health Investor Alliance. Many of the grantmakers attending were steeped in decades of reproductive health experience, along with new investors to the field. The day bridged their differences to ensure equal access to reproductive health services through smart, strategic deployment of grant and investment capital. As a result, the Alliance launched a collaborative of foundations and investors that identifies, vets, and incubates deals and solutions for reproductive health and justice.

Another Tides partner engaged in bridging is Pledge 1%, a global network of over 5000 companies around the world allocating their financial resources, staff volunteer time, and their products to support social change organizations that drive impact on the ground. As we work together to cross boundaries and links companies to social impact opportunities, we help P1% members strengthen their connections to their employees, customers, and communities.

If we want lasting, meaningful Daring Change, we must step out of our comfort zones. This is not new for us. Tides sits at an unparalleled position in the ecosystem of social change working at the intersection of funders, changemakers, businesses, and advocates who when working together collaboratively can develop and scale daring new solutions. We invite you to join us, to build bridges, to expand your coalitions and unite efforts to seize the opportunities that lie ahead.

Sincerely,

Tides CEO
Vision

A world of \textbf{SHARED PROSPERITY} \& \textbf{SOCIAL JUSTICE} founded on:

- Sustainable Environment
- Equality \& Human Rights
- Quality Education
- Healthy Individuals \& Communities

Mission

Tides \textbf{ACCELERATES THE PACE OF SOCIAL CHANGE} working with innovative partners to solve society’s toughest problems.

Approach

- We CROSS BOUNDARIES \& link sectors, communities \& cultures.
- We \textbf{ACT WITH EMPATHY} \& RESPECT.
- We \textbf{ENGAGE} with those whose lives are affected.
- We \textbf{EMBRACE RISK}.
- We \textbf{PRIORITIZE IDEAS THAT CAN SCALE}.

We are a tenacious partner for bringing your bold ideas to life.

Whether you want to create a philanthropic giving program, launch a social venture, invest for impact, or build a collaborative initiative, we provide a home for your money and ideas. We leverage our expertise and extensive tool set so you can hit the ground running and focus on scaling your impact.
Scalable Solutions

Solving today’s toughest challenges requires a diverse set of tools and the expertise to know when and how to use them. We take an integrated approach with adaptable, scalable solutions.

Management services are our bedrock. We take care of complex infrastructure needs, so you don’t have to. From there, we build consulting and collaborative solutions tailored to your impact goals.

$3B+
1500+
250+

Mobilized for social change since 1976
Social ventures accelerated and scaled since 1977
Social ventures in shared spaces in SF & NY since 1996

In 2017:
$235M+
150+
85+

Grants to social change organizations in the U.S & around the world
Social ventures receiving fiscal sponsorship and acceleration services
Social ventures in shared spaces in SF & NY

Charitable Giving & Grantmaking
Social Venture Management
Collaborative Spaces
Impact Investing
Collaborative Initiatives
Social Impact Consulting
Innovative Partners Working On Society’s Toughest Problems

In 2017, Tides granted $18 million in more than 600 grants to organizations and initiatives advancing environmental justice and protecting our planet. This year we also served as fiscal sponsor to over a dozen social ventures with strategies ranging from conservation to agriculture, to grassroots organizing to policy change. In the past 20 years, Tides has worked with our donor-partners to identify and grant $180 million across more than 7,000 grants to protect our planet and advance environmental justice. We are proud to have helped launch important organizations like Conservation International, Environmental Working Group, and The Story of Stuff.

CASE STUDY: SUSTAINABLE ENVIRONMENT

Patagonia Corporate Partner
Patagonia seeks out activists with bold, direct-action agendas and a commitment to long-term change, supporting innovative work that addresses the root causes of the environmental crisis. Patagonia goes beyond grantmaking, offering capacity by way of the Tools for Grassroots Activists conference and book. In fiscal year 2018, the company made 244 grants in 33 countries through their international program, totaling nearly $3 million.

The YEARS Project Impact Investment
YEARS is a multi-platform education and communications effort that seeks to elevate climate change as the issue of our time, including YEARS OF LIVING DANGEROUSLY, which won an Emmy for Outstanding Nonfiction Series. Their videos have an average of 1 million internet views. Big viewership means big impact: watching YEARS is known to “significantly increase the likelihood” of audiences discussing climate change, and millions of viewers took a direct action after watching.

Canopy Global Support Fund
Canadian NGO Canopy aims to put a halt to forest destruction where it starts: at the source. Working with over 750 brands, including Zara/Inditex, Scholastic, H&M, and Gap Inc., Canopy provides businesses with scalable solutions to improve their supply chain while maintaining market competition. Canopy and a coalition of NGO and business partners have also helped instate protected areas and moratoriums on 25 million acres of land across Canada and Indonesia, or an area the size of Iceland.

North East Sustainable Agriculture Working Group (NESAWG)
Social Venture
In its 25th year of operations, NESAWG held its 24th It Takes A Region Conference, convening “farm and food systems practitioners across the 12-state Northeast region to learn, debate, collaborate, and innovate solutions to critical food systems issues.” Held in a different state every year, the November 2017 conference in Baltimore emphasized the intersectionality of the sustainable agriculture movement, inclusive of a racial and economic justice lens.

Here are some partners working right now to protect our planet and advance environmental justice:

- **Patagonia**
  - Corporate Partner
  - Accelerating Impact: With Tides’ help, the company’s international giving program has expanded beyond Canada, Latin America, and Europe to also include Australia, Japan, and Korea. Tides helps Patagonia to navigate a complicated international grantmaking landscape, from effective translation of grant materials to getting funds quickly where they are needed most.

- **Canopy**
  - Global Support Fund
  - Accelerating Impact: Tides hosts a global support fund to facilitate grantmaking to Canopy from donors in the United States. Canopy has been able to receive charitable donations from family foundations and donors alike, increasing fiscal support as well as opportunities for tactical relationship building.

- **The YEARS Project**
  - Impact Investment
  - Accelerating Impact: Tides has partnered with YEARS since 2012, making mission related investments of nearly $20 million to support subsequent seasons of programming and coordinating charitable contributions to support public education initiatives.

- **North East Sustainable Agriculture Working Group (NESAWG)**
  - Social Venture
  - Accelerating Impact: Tides hosts NESAWG as a social venture, offering nonprofit management through fiscal sponsorship. Tides supported their capacity building efforts by connecting their new program director to fundraising and development trainings.

TOTAL GRANTED FROM TIDES FOUNDATION IN 2017

- **$18M**
  - Sustainable Environment
- **$19M**
  - Economic Development
- **$50.5M**
  - Quality Education
- **$97M**
  - Healthy Individuals & Communities
- **$51M**
  - Equality & Human Rights
- **$235.5M**
  - Total granted from Tides Foundation in 2017
Effective Philanthropy: Investing for Impact

Tides is a philanthropic partner to individual and family donors, donor collaboratives, private foundations, and companies of all stages and sizes. For decades, we’ve been creating innovative ways to invest for impact.

Tides maintains a 100% impact portfolio, with $300M+ in impact investments and socially responsible portfolios.

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**Domestic and International Grant Management**
Your partner in executing grants from start to finish, from structuring your RFP or grant application processes to distributing funds, to conducting due diligence and expenditure responsibility.

**Strategic Philanthropic Advising**
Cross-issue expertise and effective grantmaking strategy for driving the greatest impact.

**Collaborative Services**
Ideation, infrastructure development and expert facilitation to guide donor networks and cross-sector partnerships.

**Comprehensive Impact Investing**
Unique values-aligned investments that further your philanthropic legacy, including mission-related investments in specific for-profit initiatives.

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“With Tides’ support, we’ve been able to mobilize and distribute over $700,000 USD over four years to over 90 grassroots activist groups in over 60 countries. This partnership ensures the global feminist movement is more sustainable with renewed energy and diverse leadership, helping to achieve a more just and peaceful world.”

-Devi Leiper O’Malley, Co-Director, FRIDA The Young Feminist Fund

TIDES FOUNDATION MADE OVER 3600 GRANTS IN 2017

$166M IN OVER 2800 DOMESTIC GRANTS

$69.5M IN OVER 800 INTERNATIONAL GRANTS
Launch and Scale Bold Social Change Ventures

As a champion for progress and innovation, Tides places immense value on the creativity and innovation of established and up-and-coming social change leaders. We know that the success of your vision depends on expert advice to scale your organization coupled with effective systems and operational support. With Tides, you can also access and collaborate with a mission-aligned community of changemakers to amplify your impact.

Comprehensive Nonprofit Management
Fiscal sponsorship with the expertise and systems to optimize financial management, human resources, and governance.

Collaborative Initiatives
A home for your nonprofit or cross-sector alliance with expert design, implementation, and management.

Expert Consulting
Advisory support on capacity building, efficient scaling, and strong governance of your social venture.

Risk & Liability Management
Compliance expertise to anticipate and guard against legal and regulatory risks and other potential hazards.

Shared Workspaces
Affordable, sustainable office and event spaces with values-aligned changemakers and social ventures.

If you have ever had an idea or a vision that you have tried make real, you will know what it takes to get it off the ground and maintain it at the back end: the systems, the people, the policies, and the statutory compliance. For more than 15 years now, Tides has provided that for our work with efficiency, grace, and skill. The staff are amazing: competent, responsive, helpful, friendly...downright ‘super heroes.’ This support has freed our energies for strategic thinking and focusing our energies for work that really matters to us.

-Dipak Naker, Co-Director, Raising Voices
Collaborative Workspace for Changemakers

Tides manages a robust community of nonprofits and social enterprises, connecting diverse people and organizations across two collaborative workspaces. Tides Converge in San Francisco first opened in 1996 and now houses 450 people across 75 mission-aligned organizations. Our second workspace, in New York City, is home to ten organizations, and was the first ever dedicated nonprofit work and conference space in Lower Manhattan. Tides provides below market-rate rent, making it affordable for social ventures to work side-by-side with innovative peers in some of the nation’s most sought-after real estate.

Tides also offers collaborative workspace consulting, custom solutions for mission-aligned changemakers and corporate partners seeking to create, manage, or activate working space. In 2017, we helped to launch the Google Community Space in San Francisco, working to develop a membership model and equitable community framework. Tides now manages daily operations for Google’s downtown community space, providing high-quality event and workspace for 700+ Bay Area nonprofits.

"[As] a tenant of Tides’ collaborative workspace, participating in this vibrant, inspiring community generates new ideas, connects us with resources and partnerships that advance our mission, and personally sustains us with its camaraderie."

- Trish Tierney, Co-founder, WAKE

2017 Financial Snapshot

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Grants &amp; Awards</td>
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<tr>
<td>Program Services</td>
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<td>General Operating &amp; Administration</td>
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<tr>
<td>Fundraising (Tides Social Ventures)</td>
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<tr>
<td><strong>Total</strong></td>
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<td>Grants &amp; Contributions</td>
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<td>All Other</td>
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</tbody>
</table>

In 2017, 93% of expenses went towards grants or programs, directly driving social change in communities around the world.

Tides is committed to using all of its assets to maximize its charitable impact. Tides maintains a 100% impact portfolio, with $300M in impact investments and socially responsible portfolios, and sufficient cash on hand to support and encourage near-term grantmaking and programmatic support.

For more information, see http://www.tides.org/about